



Stomagienics

Innovative Ostomy Care Solutions

StomaGenie®
(1 1/4" - 30mm)

Closing The Gap Using 21st Century Ostomy Care

Stomagienics
www.stomagienics.com

Our Story

- In 2013, my father, Liney Guidry had his bladder removed resulting in a urostomy.
- Struggled with the lack of control and poor hygiene while performing his pouch replacement, and like other ostomates he became depressed and reclusive.
- He developed a tool that improved his pouch change process, which resulted in restored confidence and independence.
- As his family, we were ecstatic to see him return to his normal active lifestyle.



What about other ostomates?

How could they get the same relief
and improve their quality of life?

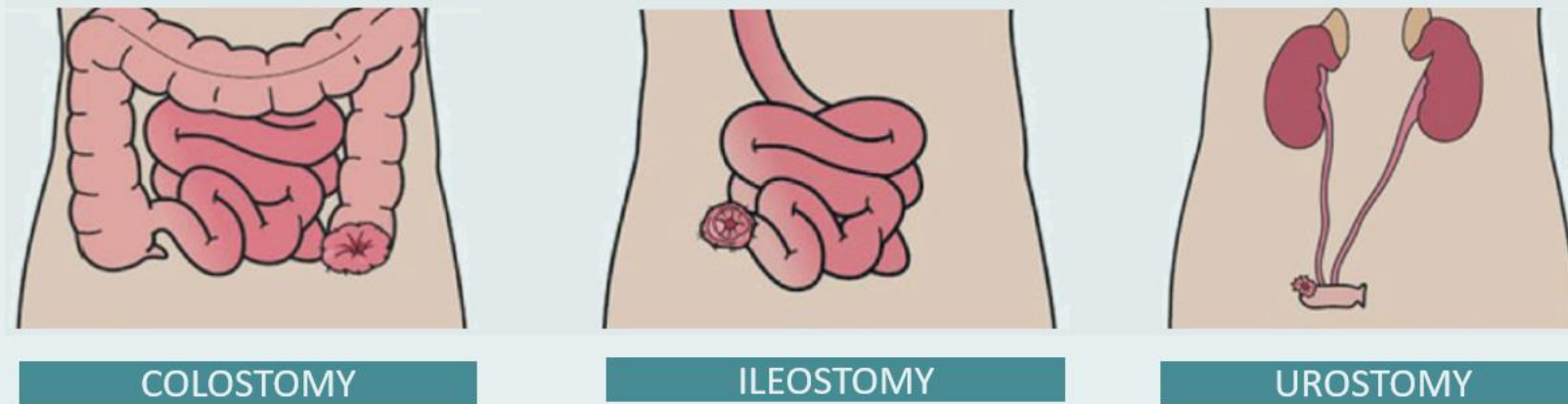
We recognized a serious gap in ostomy care.

Our mission is to develop products designed to improve the lives of
ostomates which help them manage their ostomy.

Our
Mission

What Types of Ostomies do our Products work with?

ALL OF THEM!



Ostomates are using our products with Ileostomy, Urostomy and fluid Colostomy.

Ostomy Care Challenges

The current protocol for changing a pouching system is:

Antiquated: process hasn't improved in 70 years

Unsanitary: effluent often soils the surrounding area

Unhygienic: peristomal skin is often not clean or dry

Stressful: lack of control leads to anxiety and loss of confidence



The FAILURE in the CURRENT Protocol

STEP ONE

Remove Used Pouching System



STEP TWO

Clean & Dry Skin



STEP THREE

Apply New Pouching System



- The stoma is left exposed during the change process
- Ostomate has NO control over stoma output
- Skin and surroundings are often contaminated
- Ostomate and caregiver are exposed to caustic waste
- Effluent may become trapped under the new assembly
- Post-change cleanup is often very messy

21st CENTURY OSTOMY CARE

STEP ONE



**Remove Used
Assembly**

STEP TWO



**Cover Exposed Stoma
with Cartridge**

STEP THREE



**Thoroughly Clean
and Dry Skin**

STEP FOUR



**Apply New
Pouching System**

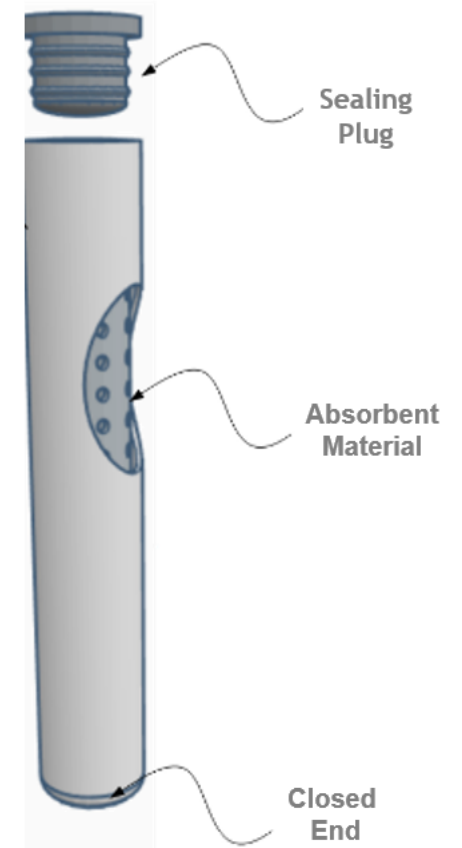
- Captures and contains stoma output and promotes a sanitary pouch replacement
- Provides the time necessary to properly clean, treat and thoroughly dry peristomal skin
- Easily plugged for discreet and convenient disposal and easier cleanup after replacement
- Biodegradable and designed for use with each pouch replacement or clinical examination

The SOLUTION

StomaGenie Capture Cartridge®



- Lined with super absorbent fabric
- Available in **12** diameter sizes
- Compatible with all pouch systems
- Reduces pouch change anxiety
- Allows time to clean and prep skin
- Disposable
- Biodegradable
- Covered by Medicare and insurance



What else?

SecurPress®



- Over 90% of ostomates worry about leaks
- SecurPress helps make a tight seal
- Applies even pressure around stoma
- Available in 12 sizes matching cartridges
- Reusable unless stoma size changes



Pouch leaking is the #1 concern for ostomates.



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Thank You!